
PROSPECTUS

2024 INTERNATIONAL JURIED AND JUDGED EXHIBITION

Important Dates:

August 1, 2023	Prospectus on the MOWS website. Entry process begins.
November 1, 2023	Entry Deadline, 12 am CST
November 20, 2023	Accepted artists posted online (Note: ONLY accepted artists will be notified)
November 28, 2023	Acceptance packages/instructions emailed to accepted artists
January 24, 2024	Last day for acceptance of paintings in St. Louis
Feb 1st through Mar 31 st	Exhibition at SAKS FIFTH AVENUE gallery. The gallery is open during the store's open hours 7 days a week
February 4th, 2024	Awards Ceremony at the gallery.
February 5 th , 6 th and 7 th	Workshop given by Kathleen Conover
Shipping and delivery instructions will be emailed to the accepted artists.	

READ THIS PROSPECTUS CAREFULLY. Failure to comply may lead to disqualification.

For questions, please contact: Daven Anderson DavenAAnderson@gmail.com 314-241-2339

THE VENUE

The exhibition will be held in the SAKS FIFTH AVENUE store in Frontenac, Missouri. The store is located in an upscale community in the greater St. Louis area. The small mall is anchored by SAKS and Neiman Marcus stores. Others in the mall are Tiffany, Gucci and other very high-end

retailers. The 4500 sq. ft. SAKS GALLERY occupies all of the ground floor other than the Executive Offices. Entrance to the store from the covered parking garage is through the gallery ensuring a lot of holiday traffic. The gallery has a high ceiling, gallery lighting and a gallery hanging system. A large room off the gallery is ideal for the scheduled workshop. Once the International is hung, SAKS will hold a mandatory meeting for ALL sales associates to introduce them to the exhibition and to encourage them to recommend the exhibition to his/her customers.

AWARDS

Over \$14,000 in cash and merchandise awards are anticipated for this exhibition. Best of Show will be, **\$3000, 2nd Place \$2000, 3rd Place \$1000**. MOWS anticipates awarding approximately 30% of the entries. Approximately 110 total entries will be exhibited. You **MUST** be a member of MOWS to enter. Membership is calendar.

JURORS

JUDGE OF SELECTION MARY ANN BECKWITH

Mary Ann Beckwith calls the remote shores of Lake Superior home since 1970 and calls herself a "partial resident" of both Canada and the United States. For 40 years she was a professor of Art at Michigan Technical University in Houghton, Michigan, and presently holds the title of Professor Emeritus. She shares these thoughts with her students: "Artistry is not bounded by the arts. I tell my students that as they become more confident in their own creativity it will make them a better engineer, mathematician, or forester."

She has served as juror for many national and regional societies and organizations including the awards jury for the American Watercolor Society's 150 year Annual Exhibition.. State and regional societies that she has judged include: California, Indiana, New Mexico, Florida, Hawaii, Wyoming, Louisiana and many more. In 2008 and 2011, she served as a selection and awards juror for ISEA..

Mary Ann has been awarded signature membership with the American Watercolor Society, the National Watercolor Society, the watercolor Honor Society of Watercolor USA, International Society of Experimental Artists, the Society of Layerists in Multimedia.and the Transparent Watercolor Society, among others.

She is well known for her workshops in creative and experimental watermedia. These have taken place in Korea, Canada, England and throughout the United States. Mary Ann has also written books about creative watermedia, been featured in art publications on the subject and produced an art instruction DVD called :“Beyond the Brush”

JUDGE OF AWARDS KATHLEE CONOVER

Kathleen Conover's life-long love of art started in the fertile art-environment of southern California's “School of Art”. Academic fine art studies started at San Diego State University and commenced with a Master of Arts earned from Northern Michigan University, where she now resides. As a full time artist, Kathleen exhibits internationally, juries exhibitions, gives demonstrations and is sought after for teaching creative and in-depth workshops. She has earned signature status in multiple organizations including AWS-DF, NWS-MA, TWSA-MA. Juried into over 100 national and international exhibitions, Kathleen has won many prestigious awards including the AWS Silver Medal of Honor, Best of Show Skyledge Award in TWSA, Best of Show in CWS, Best of Show Nautilus Award in ISEA.

You are invited to find more information and view her Watermedia paintings at: KathleenConover.com

RULES

- Artists must be 18 years or older
- Entries must be original works of art and entirely the work of the entrant. Digital images, prints, art work produced in class or workshops are not permitted. Source or reference

material including photographs used by the artist in the painting of the work must be those of the artist. **Paintings previously exhibited in a MOWS INTERNATIONAL are ineligible and may NOT be reentered.** Nude representations are not allowed.

- Accepted artists may NOT substitute another work for an accepted work. Accepted and notified artists may NOT withhold work from the exhibit.
- It is expected that the artist will enter their **BEST WORK**. MOWS is almost unique among watercolor societies in allowing the entry of works painted at **ANY** time.
- Entries must be water media paintings on natural or synthetic paper or paperboard. No stretched canvas, canvas board or clay board will be accepted. Collage or other media may be used but aqueous medium must constitute 80% or more of the work. All collage materials must be original designs executed on water media paper. YUPO is permitted.
- Unframed size cannot exceed 44" (111.76 cm) in either dimension or be less than 10" (25.4 cm) in either dimension.
- Entries may be for sale or marked NFS. Once entered, the price cannot be changed. A donation to MOWS and the gallery of 30% of the selling price will be deducted from the sales.

MEMBERSHIP

You **MUST** be a member of MOWS to enter. You can join online at the time of entering. Dues are \$50 per year for US members, \$30 per year for international members. Membership rules and benefits are on the web site www.mowsart.com Membership is calendar. Any artist not currently a member but joining now will be credited with full membership through 2024.

PROCEDURES

- Entry may be made **ONLINE** (preferred) or by **MAIL on a CD**. Digital entries submitted on a CD are subject to an additional fee of \$15 to cover the additional cost of handling.
- MOWS will accept up to TWO images per artist but only one entry per artist can be juried into the exhibition if selected. The entry fee for two paintings is \$50. If two paintings are entered, they must be entered together on one entry form. A check box under your first entry, when checked, will display a second set of fields for the details of your second painting. You must wait for the first image to upload before you continue filling out or submitting the form. A small thumbnail of your painting will show next to the filename when the upload is complete.
- Entries will be juried from digital images only. Be certain that yours are of the best quality. Awards will be judged from the original paintings.

- MOWS reserves the right to refuse, on arrival, any painting of unacceptable quality or damaged in shipment. Paintings that do not match the digital image or meet the media or framing criteria will be refused.
- MOWS and/or its representatives will use the utmost care in handling the artwork but will not be responsible for damage or loss from any cause.
- Permission is assumed by MOWS to reproduce accepted artwork for promotional purposes including use on its website.

HOW TO ENTER

- Crop the image in the proper the orientation. DO NOT SHOW mat or frame.
- Images longest dimension must be 1400 to 1800 pixels.
- Image needs to be in .jpg/.jpeg format.
- The maximum file size is 4 MB but no larger.
- Name your image file with your last name& first initial, painting title and unframed size with a period between i.e. wilsond.rainfall.24x30.jpeg

ENTERING ON LINE:

- Go to the MOWS website to enter online. www.mowsart.com
- You must be a member of MOWS. If not, join online or mail a check for \$50 to: MOWS 4400 Lindell Blvd #16N St. Louis, MO 63108
- Follow the guides on the web site.
- When it asks you to close out a page – in Windows click on the ‘x’ atop the page – in Apple hold down ‘Command’ and ‘W’ at the same time.
- If you have difficulty, please email DavenAAnderson@gmail.com or call 314-241-2339 and we will help you enter. **ALL artists desiring to enter and paying the necessary fees will be entered.** Please DO NOT wait until the last minute to enter however. Early entries are strongly encouraged.
- The MOWS website accepts VISA and MC but not Paypal. Foreign artists wishing to pay by PayPal must email me their intent.
DavenAAnderson@gmail.com

**I guarantee that I will get any artist entered who wishes to enter. Just email me if you have problems.
DavenAAnderson@gmail.com**

- If submitting your images on a CD

- LABEL your CD with a permanent marker with your name, the title of the one/two images
 - On a separate sheet of paper, please provide your name, title of the works with their respective size(s), the prices or NFS, your address, phone and email address.
 - Include your check for the entry fee of \$50 plus the additional MAIL fee of \$15. If not a current member, include your membership fee of \$50.
 - Mail the CD, check and info to: MOWS 4400 Lindell Blvd #23N St. Louis, MO 63108
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The three-day workshop by Kathleen Conover will be held in the gallery. The cost is \$295. A minimum of 14 must sign up or the workshop will be canceled. A deposit of \$100 is required to schedule the workshop with the balance due by January 4th. Rooms and transportation to/from the workshop will be arranged by MOWS. The workshop will be held in a large room adjoining the gallery. There are also four fine restaurants in the mall.

GOOD LUCK TO ALL!

