
PROSPECTUS

2021 INTERNATIONAL JURIED AND JUDGED EXHIBITION

Important Dates:

April 23, 2021	Prospectus on the MOWS website, Entry begins
May 29, 2021	Entry Deadline, 12 am CST
June 19, 2021	Accepted artists posted online (no later than) (Note: ONLY accepted artists will be notified)
June 23, 2021	Acceptance packages/instructions emailed to accepted artists
Aug 27 – Oct 2, 2021	Exhibition – MOWS Gallery, St. Louis, MO
Aug 29, 2021	Reception & Awards Ceremony (3 – 5 pm).

Shipping and delivery instructions will be emailed to the accepted artists.

READ THIS PROSPECTUS CAREFULLY. Failure to comply may lead to disqualification.

For questions, please contact: Daven Anderson DavenAAnderson@gmail.com 314-241-2339 or 440-476-1597

AWARDS

Approximately \$13,000 in cash and merchandise awards are anticipated for this exhibition. Best of Show will be **\$3000, 2nd Place \$2000, 3rd Place \$1000**. MOWS anticipates awarding approximately 30% of the entries. Approximately 85 total entries will be exhibited. You **MUST** be a member of MOWS to enter. Membership is calendar. Any artist entering and joining will be a member for all of 2021.

MEMBERSHIP

You **MUST** be a member of MOWS to enter. You can join on line at the time of entering. Dues are \$50 per year for US members, \$30 per year for International members. Membership rules and benefits are on the web site www.mowsart.com

JURORS

JUDGE OF SELECTION *Ken Call AWS, NWS, TWSA MS*

Born and raised in Rochelle, Illinois, Ken went on to graduate from the American Academy of Art in 1980 with an Associates Degree in Illustration and Watercolor. He has worked as a freelance artist nationally for many years, in addition spent two years living in Paris, France. Ken in the last few years has made the transition to fine art and portraiture. Many of his originals are hanging in galleries and homes across the country. He is now giving workshops across the country along with having the honor to be chosen as judge and Juror for several art societies including RRWS, WCWS and the Northeast Watercolor Society. Several awards have led to Signature status in the National Watercolor Society, Missouri Watercolor Society along with gaining Master Status with the Transparent Watercolor Society and Illinois Watercolor Society.

JUDGE OF AWARDS *Dongfeng Li AWS DF*

Dongfeng was born and raised in China. He came to the United States in 1992 and finished his graduate degree in Art Education and Master of Fine Art.

His watercolors have been exhibited nationally and internationally, including the annual international shows of the American Watercolor Society, the National Watercolor Society, Transparent Watercolor Society of America and more than twenty states' watercolor societies in the United States. He has won more than 30 awards which include 15 first place awards since 2008.

He is the signature member of American Watercolor Society with D.F. title. Currently, he is the professor of drawing, painting and watercolor at Morehead State University in Morehead, KY

RULES

- Artists must be 18 years or older

- Entries must be original works of art and entirely the work of the entrant. Digital images, prints, art work produced in class or workshops are not permitted. Source or reference material including photographs used by the artist in the painting of the work must be those of the artist. **Paintings previously exhibited in a MOWS INTERNATIONAL are ineligible and may NOT be reentered.** Nude representations are not allowed.
 - Accepted artists may NOT substitute another work for an accepted work. Accepted and notified artists may NOT withhold work from the exhibit.
 - It is expected that the artist will enter their **BEST WORK**. MOWS is almost unique among watercolor societies in allowing the entry of works painted at **ANY** time.
 - Entries must be water media paintings on natural or synthetic paper (YUPO) or paperboard. No stretched canvas, canvas board or clay board will be accepted. Collage or other media may be used but aqueous medium must constitute 80% or more of the work. All collage materials must be original designs executed on water media paper.
 - Unframed size cannot exceed 44" (111.76 cm) in either dimension and the displayed painting cannot be less than 10" (25.4 cm) in either dimension.
 - Entries may be for sale or marked NFS. Once entered, the price cannot be changed. A donation to MOWS of 30% of the selling price will be deducted from the sales.
 - Artists whose work is selected for exhibition will receive shipping and delivery instructions in an emailed Acceptance Notification.
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PROCEDURES

- Entry may be made **ON LINE** (preferred) or by **MAIL on a CD**. Digital entries submitted on a CD are subject to an additional fee of \$20 to cover the additional cost of handling.
- MOWS will accept up to TWO images per artist but only one entry per artist will be juried into the exhibition if selected. The entry fee for two paintings is \$50. MOWS **Lifetime Members can enter at no charge**. If two paintings are entered, they must be entered together on one entry form. A check box under your first entry, when checked, will display a second set of fields for the details of your second painting. You must wait for the first image to upload before you continue filling out or submitting the form. A small thumbnail of your painting will show next to the filename when the upload is complete.
- Entries will be juried from digital images only. Be certain that yours are of the best quality. Awards will be judged from the original paintings.
- MOWS reserves the right to refuse, on arrival, any painting of unacceptable quality or damaged in shipment. Paintings that do not match the digital image or meet the media or framing criteria will be refused.

- MOWS and/or its representatives will use the utmost care in handling the artwork but will not be responsible for damage or loss from any cause. Insurance for shipping, during the exhibition or for any other reason is the responsibility of the artist.
- Permission is assumed by MOWS to reproduce accepted artwork for promotional purposes including use on its website.

HOW TO ENTER

- Crop the image in the proper the orientation. DO NOT SHOW mat or frame.
- Images longest dimension must be 1200 to 1800 pixels.
- Image needs to be in .jpg/.jpeg format.
- The maximum file size is 3 MB but no larger.
- Name your image file with your last name, initial of your first name & painting title. Your last name MUST be first. Use periods to separate. For example: Anderson.D.Parisian Reflections **PROPER LABELING THE FILE IS VERY IMPORTANT!**

If you need to resize your images and don't have the necessary software, you can use the FREE online tool: www.photosize.com/dvanced-Resizer.html
Instructions are on the page.

ENTERING ON LINE:

- Go to the MOWS website to enter online. www.mowsart.com
 - You must be a member of MOWS. If not, join online or mail a check for \$50 to: MOWS 1410 S. 18th Street St. Louis, MO 63104 Please send an email (to DavenAAnderson@gmail.com) if you enter but choose to mail a membership check.
 - Follow the guides on the web site.
 - When it asks you to close out a page – in Windows click on the 'x' atop the page – in Apple hold down 'Command' and 'W' at the same time.
 - If you have difficulty, please email DavenAAnderson@gmail.com or call 314-241-2339 and we will help you enter. **ALL artists desiring to enter and paying the necessary fees will be entered.** Please DO NOT wait until the last minute to enter however.
 - The MOWS website accepts VISA and MC but not Paypal. Foreign artists wishing to pay by PayPal must email me their intent and pay by PayPal to: DavenAAnderson@gmail.com
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- If submitting your images on a CD
 - LABEL your CD with a permanent marker with your name, the title of the one/two images
 - On a separate sheet of paper, please provide your name, title of the works with their respective size(s), the prices or NFS, your address, phone and email address.
 - Include your check for the entry fee of \$50 plus the additional MAIL fee of \$20. If not a current member, include your membership fee of \$50.
 - Mail the CD, check and info to: MOWS 1410 S. 18th St St. Louis, MO 63104
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GOOD LUCK TO ALL!
