



Map of Brittany Wood Garden Tour Area

Reception: 5PM
 University City Community Center
 975 Pennsylvania

Reception sponsor:
 Salt + Smoke
 Beverage sponsor:
 Urban Chestnut Brewing Co.



For further information:
www.ucityinbloom.org
 Judy Prange:
judyprange@outlook.com



U CITY IN BLOOM

Plein Air Art Festival

Sunday, September 22 & Garden Tour



Allen Kriegshauser, artist

The 4th Annual Plein Air Art Festival will feature the gardens in and around Brittany Wood neighborhood. Artists are given this unique opportunity to create work in this area or anywhere in University City. Over \$1000 in cash and gift certificates will be awarded. See map for the Garden Tour area.

Participating artists will be guests of U City in Bloom at a reception held after the judging at the U. City Community Center, 975 Pennsylvania.

- Check-in, 8-Noon. Triangle Park at Brittany Lane & Stanford
- 2-3:30 PM - Turn in art to the Community Center
- 4 PM - Judging at the Community Center
- 5-7 PM - Artwork will be displayed and available for purchase during the closing reception.

U City in Bloom Artists Registration Form

4th Annual Plein Air Art Festival of University City

Artist Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Artistic Medium: _____

The registration fee is \$20 before September 22, 2019, and \$25 the day of the event. The student fee is \$10. In order for your contact information to be listed in the event booklet, you must preregister before September 5.

Mail check to U City in Bloom, PO Box 50283, St. Louis MO 63105.

Online registration is available at www.ucityinbloom/PleinAir.

I understand and agree to abide by the rules above. I am entering this event and painting and/or drawing at my own risk. U City in Bloom will not be responsible for any injury or damage which occurs during this event. This event may be photographed and video/sound recorded. By registering I consent to being captured in images and video/sound recordings and that images and video/sound recordings may be used by U City in Bloom in social media and promotional materials available to the general public now and in the future. I also give my permission for the free use of my name, artwork and/or picture by U City in Bloom or its agents in any account of this event.

Signature: _____

Print Name: _____ Date _____

Questions: Judy Prange, Executive Director at 314-725-8243.

1. Location: Gardens and homes in the Brittany Wood neighborhood. Also you are welcome to paint anywhere in the city of University City. The public sites have extensive landscaping by U City in Bloom, as well as other features of interest. The Garden Tour area includes Brittany Woods Middle School, Ruth Park Golf Course, and The Green Center. A map will be provided at check-in.

2. Artistic Medium: Any painting or drawing medium on canvas, board, or paper allowed. All work is to be completed during the hours of the competition. Photography, computer-generated images, and sculpture will not be accepted.

3. Schedule:

8AM - Noon - Check-In: Artists should report to the Triangle Park at Brittany Lane & Stanford. Artists should bring their canvas, paper, or other support to be stamped by staff. Toned supports can be used, but nothing pre-painted, pre-drawn, or in any way begun will be accepted.

3:30 PM - Painting Deadline: Completed artwork MUST be returned to the community Center, 975 Pennsylvania, for display and judging. Each artist must supply an easel to display his or her work(s). Submissions will be limited to three. If the work cannot be displayed on an easel, contact Judy at 314-725-8243. Staff will assist in setting up the display.

4 PM - Judging: Judging begins and is closed to the public.

5 PM - Reception at the U City Community Center. Artists and a “plus one” will be guests of U City in Bloom. Winners will be announced and prizes awarded during the event

4.Sales: Each piece of artwork must have a title and a price, and will be considered for sale during the reception event unless otherwise specified. UCB will take a 15% commission on all sales.

5.Eligibility: The competition is open to artists 18 and over, plus High School students in 10th – 12th grade. There will be a separate category for High School work.

6.Prizes: Cash prizes will be \$250 for Best in Show, \$200 for Second Place, and \$150 for Third Place. A non-cash prize will be awarded to the winner of the People’s Choice voting during the event. **First, second, third place and people’s choice** winning artists will be awarded the opportunity to display a selection of their work at November’s Gallery Exhibit at The Green Center. Youth prizes will be \$70 – 1st, \$50 – 2nd, \$40 – 3rd, and included in the Gallery show at the The Green Center.