
PROSPECTUS

2018 INTERNATIONAL JURIED AND JUDGED EXHIBITION

Important Dates:

November 15, 2017	Prospectus on the MOWS website
December 1, 2017	Entry process begins
February 15, 2018	Entry Deadline, 12 am CST
March 1, 2018	Accepted artists posted online (Note: ONLY accepted artists will be notified)
March 8, 2018	Acceptance packages/instructions emailed to accepted artists
June 19 through July 5, 2018	Exhibition at the Qingdao Laoshan Museum, Qingdao, China
July 5, 2018	Awards Ceremony at the Museum.

Shipping and delivery instructions will be emailed to the accepted artists. ALL accepted artists will receive a full color catalog of the exhibition.

READ THIS PROSPECTUS CAREFULLY. Failure to comply may lead to disqualification.

For questions, please contact: Daven Anderson DavenAAnderson@gmail.com 314-241-2339

AWARDS

Over \$20,000 in cash and merchandise awards are anticipated for this exhibition. Best of Show will be, **\$3000, 2nd Place \$2000, 3rd Place \$1000**. MOWS anticipates awarding approximately 30% of the entries. Approximately 250 total entries will be exhibited with about 150 from the US. You **MUST** be a member of MOWS to enter. Membership is calendar. Any artist entering and joining in December will be a member for all of 2018.

MEMBERSHIP

You **MUST** be a member of MOWS to enter. You can join on line at the time of entering. Dues are \$45 per year for US members, \$30 per year for International members. Membership rules and benefits are on the web site www.mowsart.com

JURORS

JUDGE OF SELECTION Lauren McCracken, AWS, DS, NWS, TWSA, MS Lauren is a highly awarded, internationally recognized and respected watercolorist.

JUDGE OF AWARDS There will be two Judges of Awards, one Chinese and one American. The Chinese Judge will be: Mr. Shi, Xiqiang, Director, ARTS & CALLIGRAPHY INSTITUTE, Qingdao Newspaper Group, Inc.

RULES

- Artists must be 18 years or older
- Entries must be original works of art and entirely the work of the entrant. Digital images, prints, art work produced in class or workshops are not permitted. Source or reference material including photographs used by the artist in the painting of the work must be those of the artist. **Paintings previously exhibited in a MOWS INTERNATIONAL are ineligible and may NOT be reentered.** Nude representations are not allowed.
- Accepted artists may NOT substitute another work for an accepted work. Accepted and notified artists may NOT withhold work from the exhibit.
- It is expected that the artist will enter their **BEST WORK**. MOWS is almost unique among watercolor societies in allowing the entry of works painted at **ANY** time.
- Entries must be water media paintings on natural or synthetic paper or paperboard. No stretched canvas, canvas board or clay board will be accepted. Collage or other media may be used but aqueous medium must constitute 80% or more of the work. All collage materials must be original designs executed on water media paper. YUPO is permitted.
- Accepted entries will be mailed to China UNFRAMED – rolled and shipped in a tube. Accepted artists will be charged \$75 for the Chinese to mat and frame the work and at the closing of the exhibition to unframe the works and re-tube it for mailing/shipping.
- Unframed size cannot exceed 44" (111.76 cm) in either dimension and the displayed painting cannot be less than 10" (25.4 cm) in either dimension.
- Entries may be for sale or marked NFS. Once entered, the price cannot be changed. A donation to MOWS and the Museum of 40% of the selling price will be deducted from the sales.

PROCEDURES

- Entry may be made **ON LINE** (preferred) or by **MAIL on a CD**. Digital entries submitted on a CD are subject to an additional fee of \$15 to cover the additional cost of handling.
- MOWS will accept up to TWO images per artist but only one entry per artist will be juried into the exhibition if selected. The entry fee for two paintings is \$45. If two paintings are entered, they must be entered together on one entry form. A check box under your first entry, when checked, will display a second set of fields for the details of your second painting. You must wait for the first image to upload before you continue filling out or submitting the form. A small thumbnail of your painting will show next to the filename when the upload is complete.
- Entries will be juried from digital images only. Be certain that yours are of the best quality. Awards will be judged from the original paintings.
- MOWS reserves the right to refuse, on arrival, any painting of unacceptable quality or damaged in shipment. Paintings that do not match the digital image or meet the media or framing criteria will be refused.
- MOWS and/or its representatives will use the utmost care in handling the artwork but will not be responsible for damage or loss from any cause.
- Permission is assumed by MOWS to reproduce accepted artwork for promotional purposes including use on its website.

HOW TO ENTER

- Crop the image in the proper the orientation. DO NOT SHOW mat or frame.
- Images longest dimension must be 1400 to 1800 pixels.
- Image needs to be in .jpg/.jpeg format.
- The maximum file size is 2.5 MB but no larger.
- Name your image file with the painting title and last name with a period between i.e. rainfall.wilson

If you need to resize your images and don't have the necessary software, you can use the FREE online tool: www.photosize.com/dvanced-Resizer.html
Instructions are on the page.

ENTERING ON LINE:

- Go to the MOWS website to enter online. www.mowsart.com
 - You must be a member of MOWS. If not, join online or mail a check for \$45 to: MOWS 1410 S. 18th Street St. Louis, MO 63104
 - Follow the guides on the web site.
 - When it asks you to close out a page – in Windows click on the ‘x’ atop the page – in Apple hold down ‘Command’ and ‘W’ at the same time.
 - If you have difficulty, please email DavenAAnderson@gmail.com or call 314-241-2339 and we will help you enter. **ALL artists desiring to enter and paying the necessary fees will be entered.** Please DO NOT wait until the last minute to enter however.
 - The MOWS website accepts VIVA and MC but not Paypal. Foreign artists wishing to pay by PayPal must email me their intent.
DavenAAnderson@gmail.com
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- If submitting your images on a CD
 - LABEL your CD with a permanent marker with your name, the title of the one/two images
 - On a separate sheet of paper, please provide your name, title of the works with their respective size(s), the prices or NFS, your address, phone and email address.
 - Include your check for the entry fee of \$45 plus the additional MAIL fee of \$15. If not a current member, include your membership fee of \$45.
 - Mail the CD, check and info to: MOWS 1410 S. 18th St St. Louis, MO 63104
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GOOD LUCK TO ALL!
